

06 April 2021

19th Taiwan-Germany Joint Business Council Meeting



第19屆台德經濟合作會議

「第19屆台德經濟合作會議」2021年3月25日於台北華南銀行國際會議中心2樓主廳舉行。為推動台德醫療產業交流及合作，本次會議邀請代表性德商拜耳股份有限公司 (Bayer)、費森尤斯卡比 (Fresenius Kabi) 及默克 (Merck Healthcare) 等針對「智慧醫療及防疫應用商機」等疫情商機及技術交流契機進行深度探討，致力於拓展雙邊合作機會。

德國為全球第4大經濟體，歷年為我國對歐盟第1大貿易夥伴，並於2019年雙邊貿易總額達159億美元。此外，德國為世界第二大醫材市場，排名僅次於美國，市場規模達288億美元，占全球醫材市場7.4%，為我醫材產業第4大出口國。

新冠疫情期間，德商BNT (BioNTech) 與美商輝瑞 (Pfizer) 共同研發之疫苗獨步全球，致力協助各地終結疫情。此外，德方更積極就口罩、額溫槍等相關醫療防護用品尋求與我國業者合作契機，並盼與我共同建立生技醫療產業鏈。德商西門子醫療 (Siemens Healthineers) 於2021年與IBM共同推出開放醫療資源整合平台，提供德國醫療機構共享病歷資料，盼透過醫療網路建立合作關係，實現醫療產業數位化之願景，台德攜手抗疫，盼共創生技醫療產業鏈，商機無限。

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Event Recap

On March 25th 2021, Deputy Minister Chern-Chyi Chen of the Ministry of Economic Affairs (MOEA) and State Secretary Marco Wanderwitz of the Federal Ministry for Economic Affairs and Energy (BMWi) attended "The 19th Taiwan-Germany Joint Business Council Meeting," on the topic of Opportunities in Smart Healthcare and Pandemic Prevention.

German company representatives of Bayer, Merck Healthcare and Fresenius Kabi shared their latest healthcare solutions as well as best practice examples for German-Taiwanese cooperation.

In total, over 100 guests attended the event onsite in Taipei. Due to the current travel restrictions, the German side participated in the event in Taipei online. The JBC Meeting has been held for 33 years, and it plays an important role as bilateral communication platform between policy makers and the industry.





Background

Germany is the fourth-largest economy in the world and Taiwan's largest trading partner in the EU. In 2019, the trade volume between Taiwan and Germany has reached US\$15.9 billion. In addition, Germany is the world's second-largest medical material market, ranking second only to the United States, with the market scale up to 28.8 billion U.S. dollars, accounting for 7.4% of the global medical material market, and the fourth largest exporter of Taiwan's medical material industry.

During the COVID-19 pandemic, the German company BioNTech has partnered with Pfizer to develop a vaccine known as BNT162b2, dedicating to eliminating the pandemic as soon as possible. Furthermore, many German companies have actively sought cooperation opportunities in surgical masks and forehead thermometers, along with establishing a biotech & medical industry supply chain with Taiwan. In order to facilitate the cooperation between Taiwan and Germany, leading companies in the biotech & medical sector Fresenius Kabi, Merck Healthcare, Bayer, Quark Biosciences, Medigen Biotech Corp, EirGenix, Inc, etc. have been invited to share their points of view on the business opportunities during the pandemic.

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