



PARTICIPANT BRIEFING

by Fresenius Kabi

Overview of *Expression Days*

Expression Days by Fresenius Kabi is a one-of-a-kind art exhibition that showcases people's thoughts and feelings on living life with an autoimmune disease. Selected art will be transformed into figures that will stand tall at busy, public spaces across Europe. These exhibitions are designed to raise awareness about the impact autoimmune diseases can have on people's lives.

Expression Days is organised by Fresenius Kabi, a global healthcare company that puts patients at the centre of everything that they do.

Are you living with an autoimmune disease and want to share your experiences? Do you like to express yourself through art? Then consider submitting your artwork and taking part in *Expression Days*!

The Project

We would like to work with you to create a public art exhibition that gives an idea of what life is like living with an autoimmune disease. We will do this by transferring art onto larger-than-life figures, which will be displayed at various events across Europe.

To choose the art that will be used on the figures, with your consent, selected art will be displayed on the *Expression Days* website (expressiondays.com), where there will be a public vote to help choose the top pieces!

If your art is chosen as one of the top pieces, we will work with you to develop your art onto one of our figures.

The aim is to help people who come to the exhibition to think about what it's like to live with an autoimmune disease every day.

You can see some examples of previous figures below, created by people with rheumatoid arthritis, along with the thoughts behind their art.



Maria



Pauline



Ellie

Maria is unable to work but takes care of her family at home

Pauline enjoys walking dogs, but can now only manage smaller breeds

Ellie reflected on her time while being treated in hospital

An opportunity to share

Expression Days is an opportunity for you to create a piece of original art that captures your experiences of living with an autoimmune disease, with selected art being shared on social media and with everyone who attends the exhibitions across Europe.

ART FORMAT AND VISION

You may create the artwork in any form that you wish (this could be paint, pens, a collage, photography, poetry, etc.), only your imagination is the limit! All we ask is that it is a **minimum size of one side of A4 paper**.

When developing your piece of artwork, think about the symptoms that impact you the most, the parts of your body that are most affected, how your condition makes you feel and how it impacts your daily life.

Once your figure has been created, you will have a chance to see it before it is revealed to the general public.

How to submit your art

1. Create your artwork!
2. Scan or take a good quality photo of your artwork
(Please keep your art safe, as we may ask you to send the original to us via post later on if we need a higher quality image)
3. Complete the questionnaire included in this document below
4. Read, complete and sign the two documents included at the end of this document:
 - a. **Agreement on Participation Form**
 - b. **Participant Consent Form**
5. Submit the completed forms below, along with the scan or photo (full size file) of your artwork, to: **info@expressiondays.com**

Good luck with creating your art
and we look forward to receiving it!



QUESTIONNAIRE

To support your art, please answer the short questionnaire below. Subject to your consent, the answers to this questionnaire will help us create a short story that will accompany your art, so that visitors to the art exhibition and people who see the media coverage can learn about you and understand what it is like living with a condition like yours. The questionnaire and the short story will only reference your first name and you can choose how much information you would like to share.

Please write *clearly* and *legibly*, and be as *descriptive* as you can. *Indicates required fields.

* First name only (DO NOT enter your family name):

* E-mail address:

* Select your condition (check only one):

- Ulcerative colitis Crohn's disease Juvenile idiopathic arthritis Psoriatic arthritis
- Psoriasis Rheumatoid arthritis Spondyloarthritis

* Age when you were first diagnosed:

* Age you are now:

* Country where you live:

* What do you love to do in your spare time?:

* Can you describe how you feel about your condition?:

* In a few words, which symptom(s) affect(s) you the most and what is it like to live with the symptom(s) every day?:

Which part of your body is most affected by your symptoms? How does that affect you?:

If your art was transferred onto a figure, what colour would you like emphasised? Why?:

What art technique do you prefer?:

- Oil Watercolour Pencil etchings Pastels
- Spray painting Photography Other (please state):

Is there anything further you would like to add?:

By ticking, I agree to receive emails in regards to my submission to the *Expression Days* website

Thank you for completing the questionnaire. Please now complete the **'Agreement on Participation Form'** and **'Participant Consent'** below to ensure that we are able to use your art and answers to the above questionnaire for *Expression Days* by Fresenius Kabi and its respective media coverage.

Thank you very much for submitting your art for consideration for *Expression Days* by Fresenius Kabi!

ANNEX 1

AGREEMENT on PARTICIPATION

Expression Days by Fresenius Kabi

Between

First name, Last name: _____

Full address (street and postcode): _____

- hereinafter referred to as **Participant** -

and

Fresenius Kabi SwissBioSim GmbH
Terre Bonne Business Park, Route de Crassier 23 - Bâtiment A3, 1262 Eysins, Switzerland

- hereinafter referred to as **Fresenius Kabi** -

- Participant and Fresenius Kabi hereinafter referred to as the "**Parties**" or "**Party**" -

PREAMBLE

Being a company of the global healthcare group Fresenius, Fresenius Kabi develops biosimilars which can enable living beyond disease. It always cares for the lives of the patients with their respective diseases.

Against this background, the Parties agree upon the following:

- 1. Figure Art Project:** Participant will provide a picture of a piece of art illustrating his/her disease, created by him/herself ("**Artwork**") to be drawn on an according figure as well as respond to a questionnaire. He/she confirms that he/she is neither an employee/a close relative of an employee of one of the companies of Fresenius Kabi and/or it's Affiliates" ("the Fresenius Kabi Group"). Affiliate means any company which, directly or indirectly, controls or is controlled by or is under common control with a Party by means of management control or ownership of more than fifty percent of the voting stock or a similar interest in said company, or of an external agency involved in the Figure Art Project.
- 2. Voluntary participation:** Participant voluntarily participates in the Figure Art Project, i.e. without any influence by any company of the global healthcare group Fresenius or an external agency involved in the Figure Art Project. Neither Participant nor anyone else shall receive any remuneration or other benefits in connection with this agreement.
- 3. Use of personal data:** Participant agrees with the use of his/her personal data by signing the participant consent form (**annex 2**).
- 4. Use of copyrights**
 - 4.1 Participant agrees that Artwork will be displayed in various exhibitions/events across Europe by the global healthcare group Fresenius in the context of the Figure Art Project. Participant agrees that Fresenius Kabi or a company engaged by Fresenius Kabi may edit Artwork in order to transform it onto a figure. Participant may view the final Artwork in digital format on the figure before it goes live.

- 4.2 Participant hereby grants the global healthcare group Fresenius, free of charge, the unlimited, perpetual, irrevocable (regardless term of this agreement), non-exclusive, worldwide, transferable and sublicensable right of use of Artwork for the purpose of this Figure Art Project. This grant of rights shall include the right of (a) modification, adaption, development, digitizing, (b) transforming it onto figure, reproduction and distribution, regardless of the carrier and medium involved, (c) exhibition in connection with the Figure Art Project, (d) recitation, performance and presentation, (e) making it available to the public (including via internet and social media, communication, broadcasting, advertising on television and mass media), (f) communication by video or audio recordings. This includes the use of Artwork in connection with Fresenius Kabi corporate communications (including press and public relations work) about the Figure Art Project in print and online media - including in magazines, newsletters, booklets, books, documentations, brochures, catalogues, press releases, flyers, etc. (incl. the global healthcare group Fresenius websites). This comprises press releases by third parties in print and online media, provided that the subject matter of the press release is the Figure Art Project.
- 4.3 Participant warrants that he/she may solely use and dispose of the rights to Artwork without restriction and the use of Artwork by the global healthcare group Fresenius is lawful, legal and does not infringe third-party rights, including privacy, publicity, copyrights, patents, trademarks, designs, etc. Participant shall indemnify and hold harmless the global healthcare group Fresenius, its licensees, assignees or agents in this respect against all claims by third parties, including reasonable costs of legal defense and prosecution.
- Participant waives their right to be named as author of Artwork or of any modification thereof.
5. **Contact:** Fresenius Kabi will contact the Participant only within the scope of this agreement, unless otherwise agreed. Participant may contact Fresenius Kabi in case of any questions via email or telephone
6. **Confidentiality:** Participant agrees to treat as strictly confidential all information disclosed to him/her in connection with this agreement. Further, he/she will keep in safe custody any documentation supplied to him/her and protect such material against unauthorised access by third parties. This obligation shall survive the end of the agreement.
7. **Final Provisions:** The laws of Switzerland govern this agreement. In case of disputes arising from this agreement, the Parties will try to settle them amicably. If these negotiations fail, the courts of Geneva shall have jurisdiction.

ANNEX 2

Participant Consent Form

I hereby agree to the collection and processing of my personal data - including health data - within the scope and for the purposes laid out in the Privacy Notice below. My consent is voluntarily and I may withdraw my consent at any time with future effect without affecting the legality of the processing carried out on the basis of my consent until my withdrawal.

Participant name: _____

Participant signature: _____ Date: _____

PRIVACY NOTICE

The Participant shall not receive any remuneration for the granting of the above rights of use. The respective provisions of the German Copyright Act, in particular Sec. 32, 32a and 32c remain unaffected.

This Privacy Notice describes how Fresenius Kabi SwissBioSim GmbH, Terre Bonne Business Park, Route de Crassier 23 - Bâtiment A3, 1262 Eysins, Switzerland (hereinafter "**Fresenius Kabi**" or "**we**", "**us**", "**our**" etc.) as the data controller processes your personal data within the scope and for the purposes specified in this Privacy Notice.

Switzerland has an adequate level of data protection which has been determined by the European Commission in its decision dated July 26th, 2001 - 2000/519/EC.

Contact and DPO

If you have any queries regarding the processing of your personal data or the exercise of your rights under applicable data protection law in this regard, please contact our data protection officer (DPO) via e-mail under dataprotectionofficer@fresenius-kabi.com or via postal mail under Fresenius Kabi AG, Data Protection Officer, Else-Kroener-Strasse 1, 61352 Bad Homburg, Germany.

Personal data, purposes and legal basis for processing

Fresenius Kabi will process your personal data - including health data - collected via the questionnaire laid out above (in particular, your first name, your condition, your symptoms and feelings, your age, your age when first diagnosed with the disease, your country of residence, your job, your hobbies, your favourite colour, and your answers regarding preferred artistic period, preferred art technique, colour associations to your health condition, symptoms that most affect you, your feelings about the symptoms and your most affected body parts) for the following purposes in connection with Fresenius Kabi's Figure Art Project:

- To create a short story of you which will enable recipients to learn more about you as the source portrayed within the art on the figure and to understand what it is like living with a disease such as yours;
- To display and make publicly accessible the short story together with the created figure to visitors of the various events/ exhibitions until the end of 2024 across the European Union where Fresenius Kabi's Figure Project takes place.
- To use the short story together, with the created figure in media coverage activities of Fresenius Kabi's Figure Art Project in this year and until the end of 2024 in Fresenius Kabi's intranet and on Fresenius Kabi's websites <https://www.fresenius-kabi.com/> and <https://biosimilars.fresenius-kabi.com/> (both including its country subsites).

The legal basis for such processing is the consent provided by you (cf. Art. 6 para. 1 lit. a GDPR).

TRANSFER OF PERSONAL DATA

In the framework of Fresenius Kabi's Figure Art Project we are supported by our service provider emotive (Agency) Ltd., 57 Rathbone Place, Holden House, London, W1T 1JU, United Kingdom (hereinafter "Emotive") who will, in particular, create the short story and the figures based on the art provided by you or interpreted based on your answers to the questionnaire. As emotive has its place of business within the European Union / European Economic Area / a country listed by the EU Commission as having an adequate level of protection (i.e. in the United Kingdom) an adequate level of data protection is given.

Furthermore, we are entitled to outsource the processing of personal data (completely or partially) to external service providers who are acting on our behalf as data processors in the meaning of Art. 4 no. 8 GDPR. In this context, your personal data will be stored in our database operated and hosted by the Fresenius Netcare GmbH, Else-Kroener-Strasse 1, 61352 Bad Homburg, Germany. In case any third-party service providers are located outside of the European Union (EU) or the European Economic Area (EEA), we will put in place appropriate safeguards in accordance with the requirements set out by law and data protection authorities to ensure that your personal data is duly protected.

We also share your personal data with the following Fresenius Kabi group companies, who are involved in Fresenius Kabi's Figure Art Project for the following purposes.

| Group company name | Purpose of transfer | Adequate level of data protection |
|--|---|---|
| Fresenius Kabi (Schweiz) AG, Aawasserstrasse 2, 6370 Oberdorf, Switzerland | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | Switzerland (European Commission adequacy decision dated July 26th, 2001 - 2000/519/EC) |
| Fresenius Kabi AB, Rapskatan 7, 75174 Uppsala, Sweden | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Austria GmbH, Hafnerstraße 36, 8055 Graz, Austria | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Baltics UAB, J. Basanavičiaus str. 26, 03244 Vilnius, Lithuania | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Deutschland GmbH, Else-Kroener-Strasse 1, 61352 Bad Homburg, Germany | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi España S.A.U., Marina, 16-18, Torre Mapfre-Villa Olimpica, 08005 Barcelona, Spain | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi France SAS, 5, Place du Marivel, 92316 Sèvres Cédex, France | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Hellas A.E.E., 354, Messogion Ave. Agia Paraskevi, 15341 Athens, Greece | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Hungary Kft., Szépvölgyi út 6, 1025 Budapest, Hungary | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Italia S.r.l., Via Camagre, 41, 37063 Isola della Scala, Verona, Italy | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Ltd., Cestrian Court, Eastgate Way, Manor Park, Runcorn, Cheshire, WA7 1NT, United Kingdom | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi N.V., Brandekensweg 9, 2627 Schelle, Belgium | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Nederland B.V., Amersfoortseweg 10E, 3705 GJ ZEIST, Netherlands | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Norge A/S, Svinesundveien 80, 1788 Halden, Norway | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EEA |
| Fresenius Kabi Pharma Portugal Lda., Avenida do Forte, 3 - Edifício Suécia IV - Piso 3, 2794-039 Carnaxide, Portugal | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |

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|---|---|---|
| Fresenius Kabi Polska Sp. z o.o., Al. Jerozolimskie 134, 02-305 Warszawa, Poland | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi Romania S.R.L., Strada Fanarului 2A, 500464 Brasov, Romania | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |
| Fresenius Kabi S.A., Av. Cabildo 2677 - Piso 10, C1428AAU - Ciudad de Buenos Aires, Argentina | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | Argentina (European Commission adequacy decision dated June 30th, 2003 - 2003/490/EC) |
| Fresenius Kabi s.r.o., Na Strži 1702/65, 140 00 Praha 4, Czech Republic | Initial collection of your personal data to be able to proceed with the above-described Fresenius Kabi's Figure Art Project | EU |

Storage of personal data

We will only store your personal data as long as necessary to fulfil the purposes for which they were collected or - where the law provides for longer retention periods - for the duration of the retention period required by law. After this, your personal data will be deleted or fully anonymized. This will take place at the latest 24 months from the date of the consent provided by you.

Your rights under applicable data protection law

As a data subject within the meaning of the GDPR, you have the right to information on the processing of your personal data (Art. 15 GDPR). You may have the right to demand the correction (Art. 16 GDPR), deletion (Art. 17 GDPR) or restriction of the processing (Art. 18 GDPR) of your personal data and, depending on the circumstances, you may have the right to data transferability (Art. 20 GDPR).

Furthermore, you have the right to withdraw your consent at any time with future effect. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal. Please send your withdrawal by postal mail or email to the following address: data protection officer (DPO) via e-mail under dataprotectionofficer@fresenius-kabi.com or via postal mail under Fresenius Kabi AG, Data Protection Officer, Else-Kroener-Strasse 1, 61352 Bad Homburg, Germany.

Moreover, there is a right to appeal to a competent data protection supervisory authority (Art. 77 GDPR). For a list of further conceivable data protection supervisory authorities in Germany (e.g. the one of your residence) please cf. under https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

Participant name: _____

Participant signature: _____

Date: _____